

2010 Easter Eggstravaganza

Sponsorship Agreement

Please submit Sponsorship Agreement by Feb. 26, 2010

All Donations are requested by March 15, 2010

Corporate Sponsor (\$2,000 or more): *Includes all opportunities listed below plus,* Sponsorship Amount _____

- Local radio station announcing your involvement
- Local newspaper announcements
- Large event sign located at Irvine McDowell Park with your logo on it
- Emailed information through the Chamber of Commerce database
- Information will be posted on local television stations and community calendars
- (Corporate sponsors will be announced during each Age Group.
- Easter Eggs stuffed with your company's information

Golden Egg \$500 Sponsor an Egg Hunt Age Group:

Includes all opportunities listed below plus,

- Announcements of your involvement at the event during a specific egg hunt.
A. Ages 3 & Under B. Ages 4-5 C. Ages 6-7 D Ages 8-10
- Limit one sponsor per Egg Hunt + Corporate Sponsor

Silver Egg \$250 Sponsor: *Includes opportunities below plus* _____

- One of your business' signs/banners with your company's information on it put up at the event

Bronze Egg \$100 Sponsorship: *Includes,*

- Flyers posted throughout the community
- 5,000 flyers handed out in all Madison County Elementary Schools for students to take home
- Information on the Richmond City website
- Richmond Tourism Department's monthly online newsletter
- Emailed information to over 3,000 community members through the Parks and recreation Department database
- Your business can set up a booth at the Event

Friend of the Event: Undesignated contribution \$50-\$250 _____

Future Sponsor: (Please send me more information)

____ Summer Concert ____ 4th of July ____ Kids Fest ____ Halloween Hoe Down

Total: _____

Business Name: _____

Contact Person: _____

Billing Address: _____

City: _____ ST _____ Zip _____

Phone: _____ Fax _____

Cell Phone: _____

Email: _____

- Check Enclosed
- Please Invoice
- We would like to set up a booth- please send information

Make check payable to:

Richmond Parks and Recreation Department

Mail To: Richmond Parks and Recreation Dept.

321 N. Second St.

Richmond KY 40475

Richmond Parks & Recreation

859-623-8753

Fax 859-624-0376